



East Bay Council News

March 2008

President's Message

Politics! "Can't we all just get along?" There is so much to consider at this time. Your Board of Directors is up to its eyeshades in debates about 1) opening our website to share speaker announcements with other councils; 2) the evolution of our membership categories as more professions are created by legislative action and the seeming spontaneous appearance of new industry initiated certifications; and 3) our interest in both "going green" and facilitating communication in the computer age.

Board member Meg Connell has directed her organizing skills to the many considerations of allowing our newsletters to be issued electronically while allowing those with a preference for hard copy to elect out of e-notices. Likewise, she is investigating the opportunities for members to pay dinner meeting fees as well as annual dues electronically; just as so many do with regular monthly bills.

Finally, inspired in part by our speaker for this month's meeting, I invite anyone with a nomination (including self-nomination) for officers of the Council and for members of the

"Campaign 2008:

How the candidates are communicating with us, and what they are saying."

I don't know about you, but I could use a translator from time to time to decipher the political rhetoric we are inundated with through publications, television, the debates, and cocktail party conversations. What *are* they really saying, anyway?

Some of you might be thinking, "Isn't this a little off-topic for our group?" My answer is this; politics are in fact relevant, both to our work and to our clients.

Monday, March 10, 2008

Scott's Seafood Restaurant

Jack London Square
Oakland

6:00 PM Wine Reception

6:30 PM Dinner Meeting

\$35.00 paid in advance

\$40.00 at the door

Please make your check payable to "EBEPC" and mail to Bonni in the enclosed return envelope before Thursday, March 6th or call 925.686.4819

Meeting Sponsored By:

David Glotzer

BNY Mellon

525 Market Street. 35th Fl.

San Francisco, CA 94105

415-951-4100

Board of Directors to submit a note to any member of the current Board of Directors who will see that it is received by our nominating committee for consideration.

Hang those chads. Sharpen your pencils. The elections are coming!

—Tim Smallsreed

Not to mention that many of us are excited about the possibility of making history this year!

Joseph S. Tuman

(just 'Joe') is Professor of Political and Legal Communications in the Department of Communication Studies at San Francisco State University. He is published extensively in the field of political and legal communications, including several books and numerous articles. He is also a Political Analyst for CBS5 television news and KCBS radio where he has offered commentary since 2004.

Mark Your Calendars!

Wednesday, April 16th

With EPC Diablo Valley
Adam Alban:
Competency/Mental
Capacity

Monday, May 12th

Erik Dryburgh
Tax Technical Topic - UBIT